

Tracer Study of the Bachelor of Science in Customs Administration Graduates of Philippine Christian University

Reynold A. Campo, JD, DBA, Ph.D., PD-SML

<http://orcid.org/:0000-0002-9499-1436>

reynoldcampo1126@gmail.com

Philippine Christian University

Malate, Manila, Philippines

Abstract

Tracer studies were recently conducted in higher education institutions utilizing a unique approach. Tracer studies comprise several critical components, including design, implementation, data analysis, and evaluation. A tracer study for graduates of the Philippine Christian University Bachelor of Science in Customs Administration was conducted to collect data on the alignment of the information and skills they received at the university and how they applied them to their employment requirements. The purpose of this study is to track the career paths of graduates of the BS Customs Administration degree and evaluate their job status, alignment, and outcomes. This study followed a paradigm used in tracer experiments. To acquire the necessary information, the researchers used all of the methods available to track down BSCA graduates. This study utilized Yorke and Knight's (2003) theory of employability, which claims that one's education, achievements, and understanding of the personal skills required to succeed in employment in their intended career were the causes of employability. A "one-shot survey" was used to facilitate the study's descriptive research design and the non – probability purposive sampling was utilized to select the respondents of the study. The preparation stage included updating graduating data, creating questionnaires, organizing the original data, and distributing the questionnaires to respondents. The implementation step consisted of deploying, monitoring, and completing the remaining processes, while the analysis stage required examining and summarizing the questionnaire. The final evaluation phase covered the program's whole reporting and assessment stage. The tracer research of BSCA graduates also focused on their career and personal results. This study was conducted to fill a gap and contribute significantly to the current body of knowledge and previous related research by examining the job status, alignment, and outcomes of those who have completed various program degrees. This study further traces a significant disparity between their qualifications and job outcomes.

Keywords: Tracer study, job status and alignment, job outcomes, tracking career progression